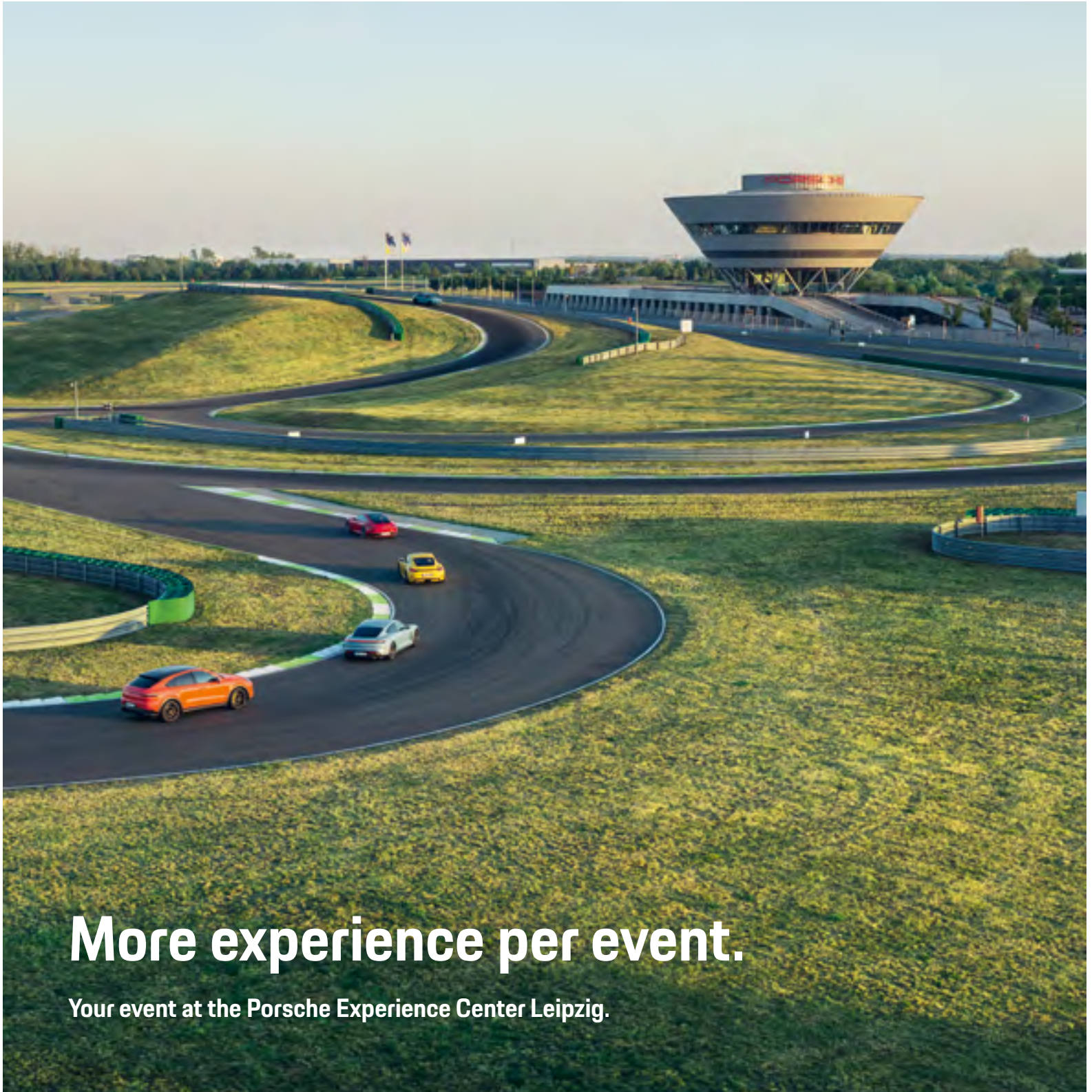


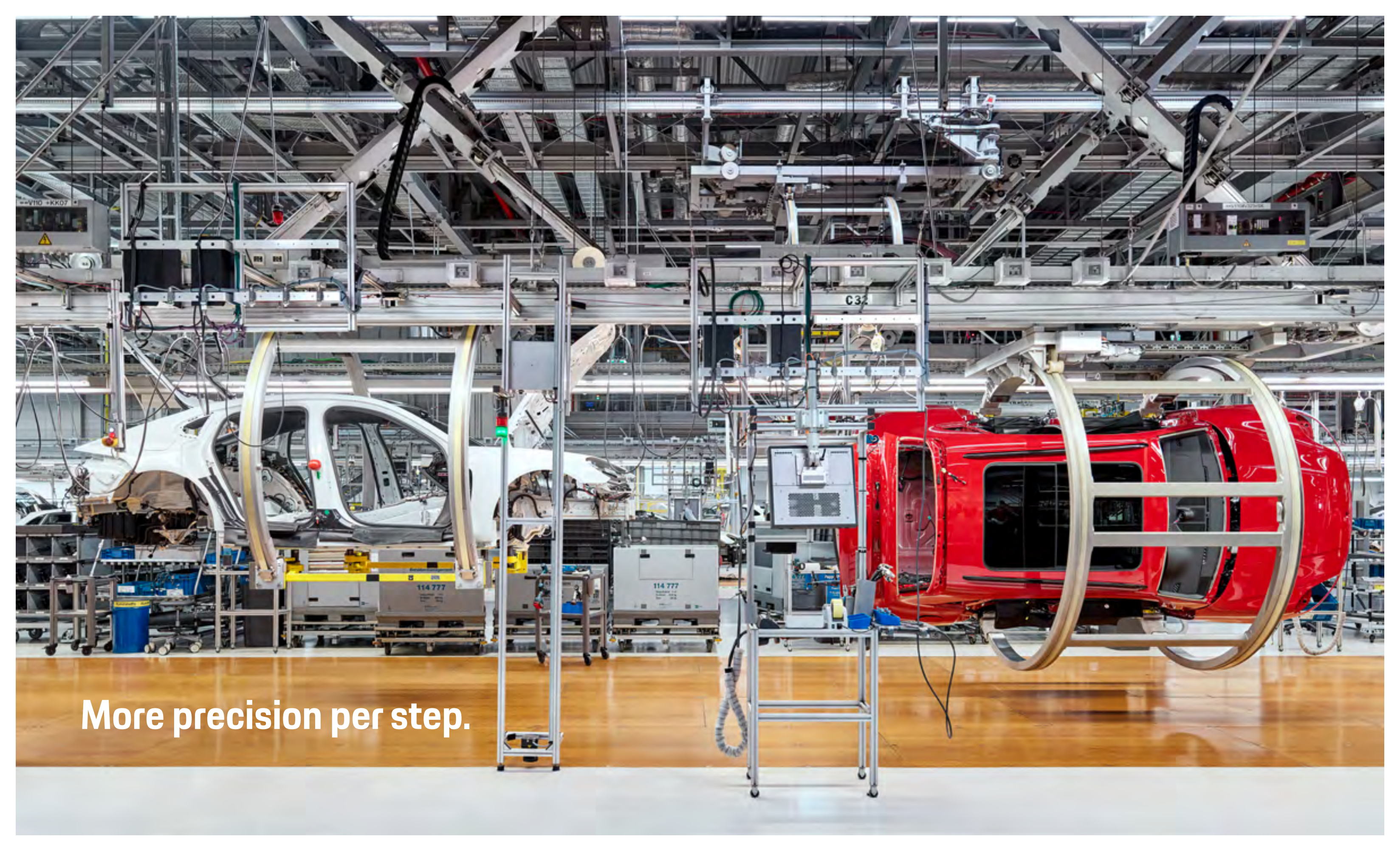
PORSCHE

**EXPERIENCE CENTER
LEIPZIG**

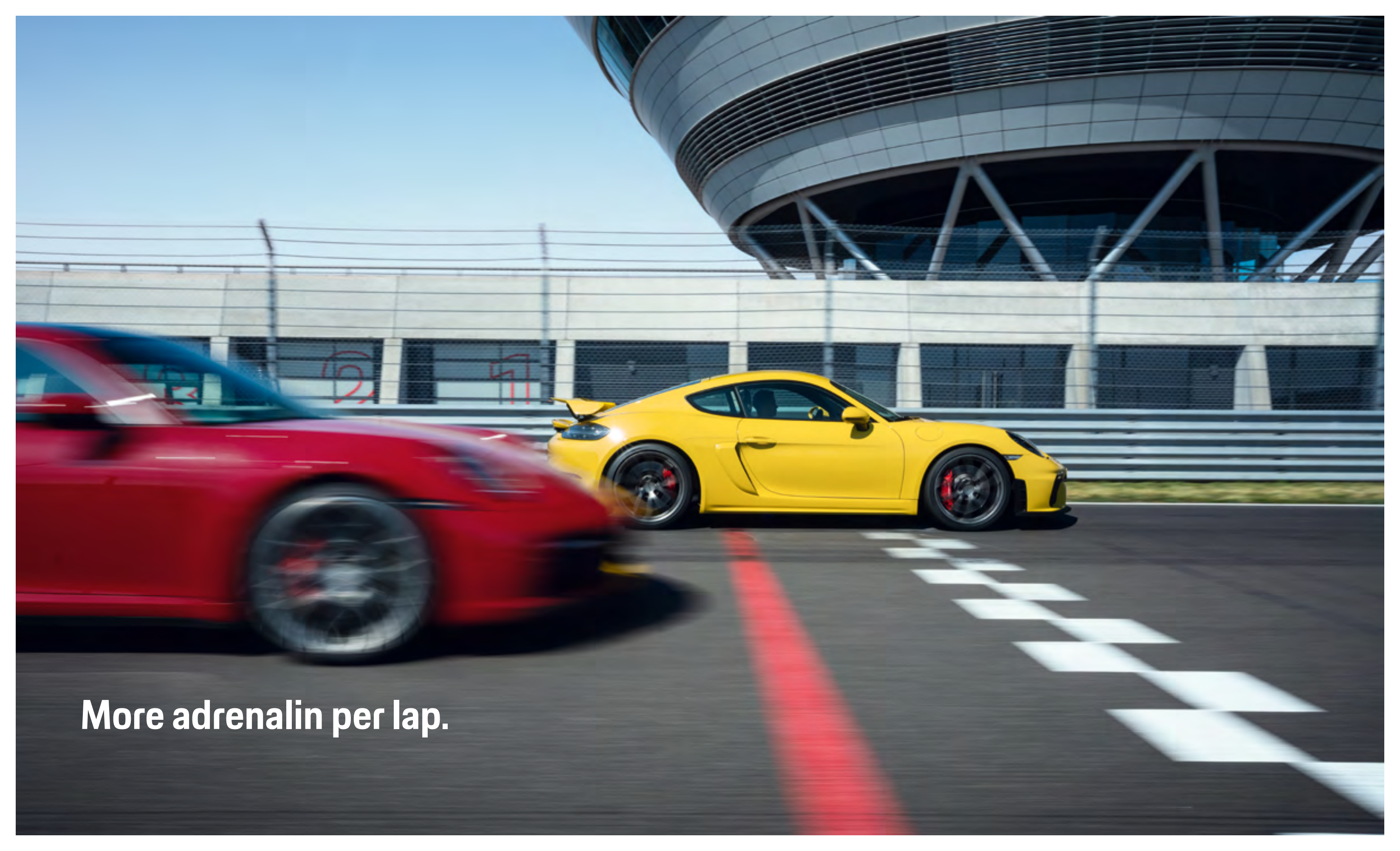


More experience per event.

Your event at the Porsche Experience Center Leipzig.



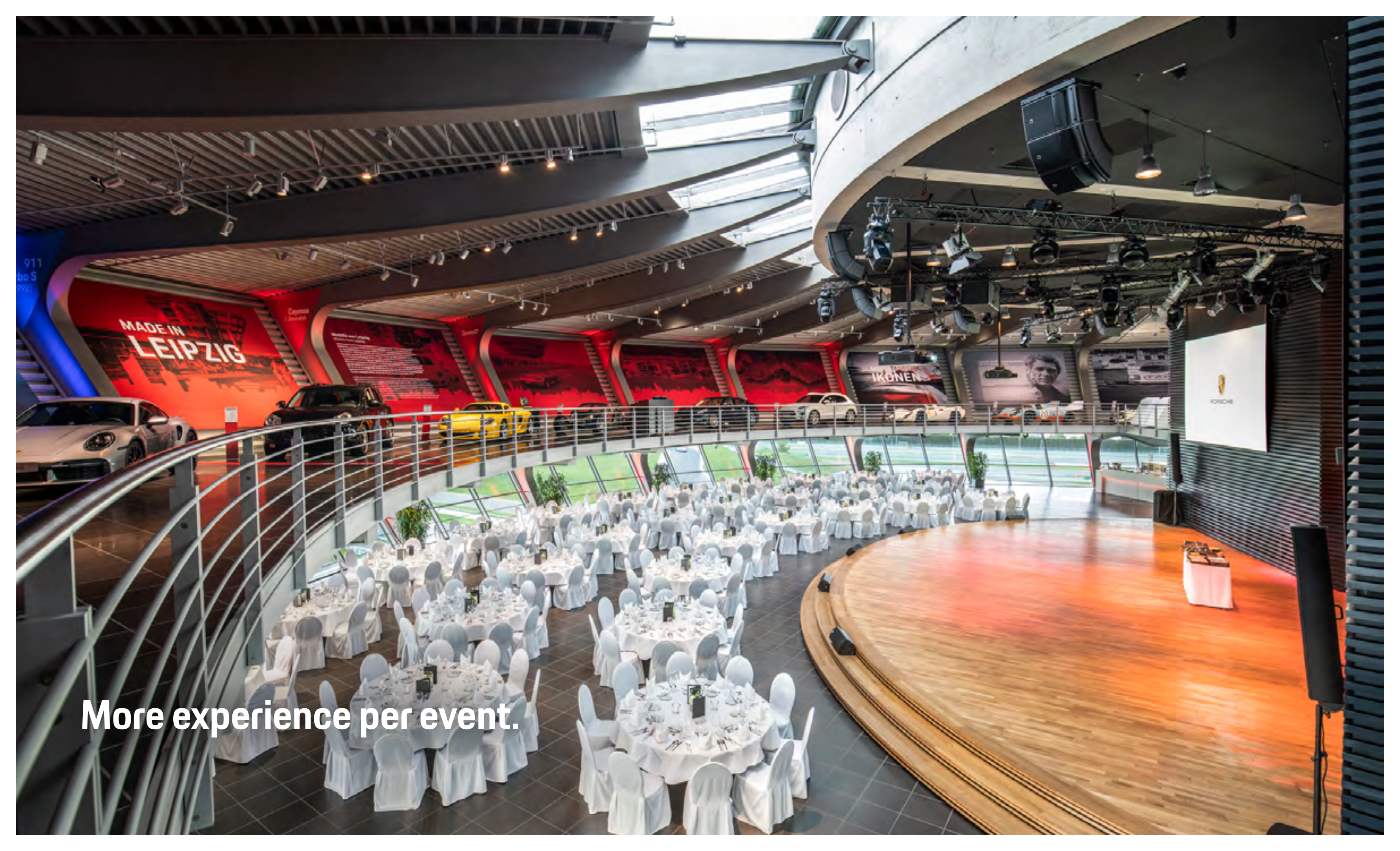
More precision per step.



More adrenalin per lap.



More adventure per hour.



More experience per event.



Give your guests a fascinating experience. At the Porsche Experience Center Leipzig.

Are you looking for a special place for your guests? Are you planning a conference, a gala or a customer event? We offer you an exclusive setting. At Porsche in Leipzig, we don't just create sports cars, we create passion. Here you will find an exciting environment with professional support for events of all kinds and sizes.

An environment in which you and your guests get very close to the Porsche legend. Take advantage of our offers to create a unique event. With an indoor area of well over 5,000 m² for more than 680 guests and an outdoor area of over 400 hectares, the Porsche Experience Center offers a wealth of possibilities. And in addition to an exclusive atmosphere, you will find an extraordinary range of extra activities that will make your event with us something very special.

A factory tour, for example – where you can experience at first hand the production of the Panamera and Macan – or an on-road and off-road driving event. On the two factory test tracks. With vehicles from the Porsche model range, of course.

We are open to individual requests and will assist you in organising your event – from the planning to the journey home. And we will do everything possible to ensure that your stay at the Porsche Experience Center Leipzig is a unique experience for you and your guests.

One more thing you can always be assured of in Leipzig at all times: the conscientious fulfilment of all environmental regulations. This includes the responsible use of resources, for example. In other words, in step with the times.

Be inspired by the following pages, and discover the many possibilities we have ready for you and your event. If you have any questions, feel free to contact us any time at +49 341 999-13555. We can already promise you one thing: more experience per event.

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.

How do you recognise successful events? The memory stays fresh long afterwards.



Regional. Seasonal.

Culinary art at Porsche means the conscious, sustainable use of products throughout the value chain. Our guests enjoy our seasonal and regional menus all the more as a result.



Off the beaten track.

What an adventure: Our off-road terrain with Exmoor ponies, aurochs and plenty of wildlife roaming the prairie invites you to discover flora and fauna. And it is sure to be remembered.



From here. For you.

Whether self-produced organic honey from our 50 turben colonies or the sausage from our own aurochs herd: Much of what we serve is sourced locally or we produce it ourselves.



Sustainability. Electrified.

Responsibility coupled with driving pleasure: At our driving events with electric vehicles, you and your guests will experience what is already possible today. Our professional drivers are looking forward to giving you a memorable ride.



The future is green.

Experience in a factory tour how we are creating the factory of tomorrow. The "Zero Impact Factory" is designed to leave no ecological footprint. This is what we're working towards.



In forward gear. Even when recharging.

Porsche and speed belong together: That's why our "Porsche Turbo Charging" fast charging park with renewably generated electricity is one of the most powerful in Europe.

Porsche Experience Center Leipzig

Outside, we arouse your expectations.
Inside, we do everything to fulfil them.



Click a tab on the right edge of the image to access the content that interests you.

Information

Extra Activities

Level 4

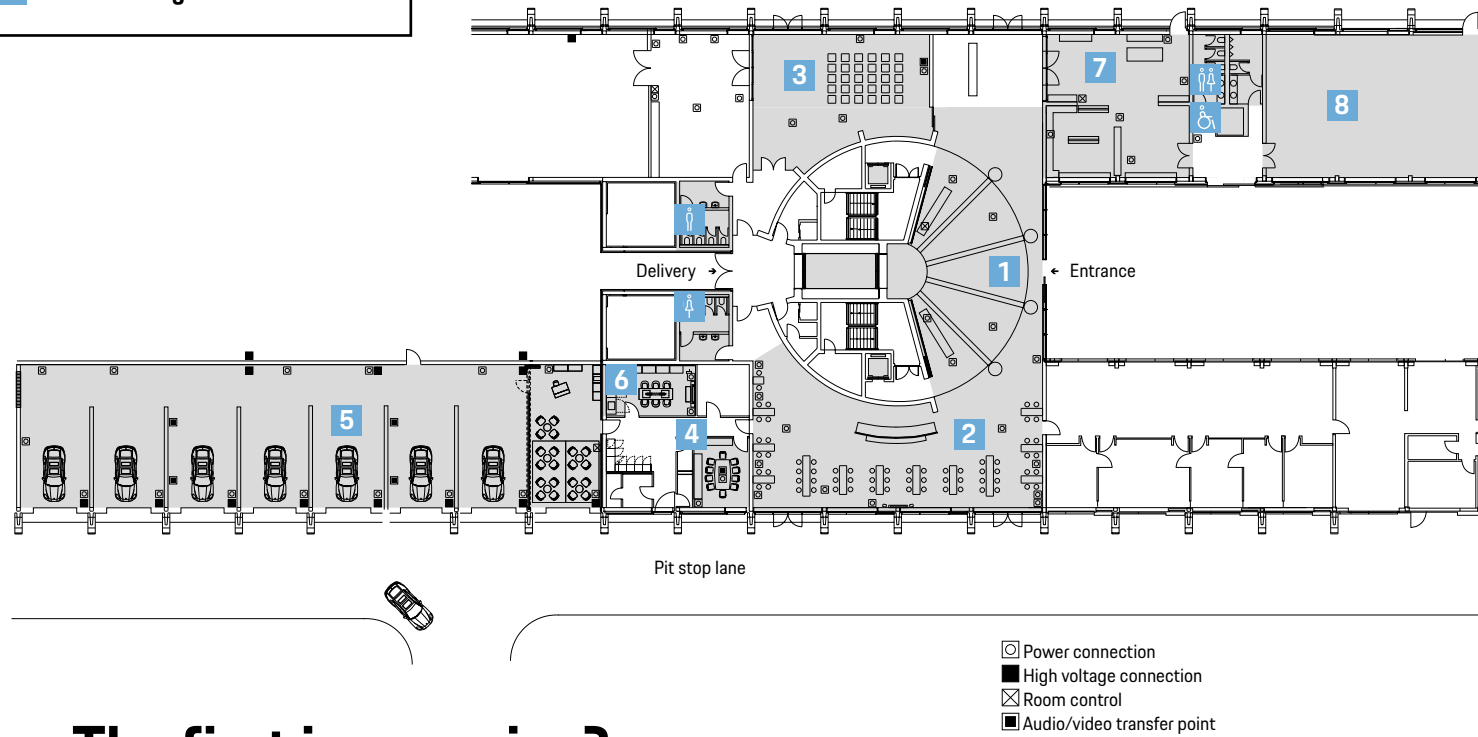
Level 3

Level 2

Level 1

Level 0

- 1 Reception Area
- 2 Motorsport Lounge
- 3 Classic Lounge
- 4 Project Office
- 5 Vehicle Delivery
- 6 Fitting Lounge
- 7 Starter Lounge
- 8 Porsche Design Store



The first impression? Exclusive, luxurious and very friendly.

The building of the Porsche Experience Center is reminiscent in shape of a diamond. Your visit to us is also multifaceted. Right from the very first second. You can extend a highly individual greeting to your guests even as they arrive. For example, with a welcome message and the event logo on one of our outdoor multimedia stands. Or with your flags on the way to the Porsche Experience Center. This will get your guests in the mood for an eventful day.

The large reception area between the vehicle ramps is your personal starting point. Equipped with a reception desk, cloakroom (with security guard, if requested) and lockers, it offers ample space for various greeting scenarios. Your guests will enjoy a direct view of the Porsche Circuit from the adjoining Motorsport Lounge. From here you always have an eye on the start-finish line. The ideal place to greet your guests with a welcome drink.

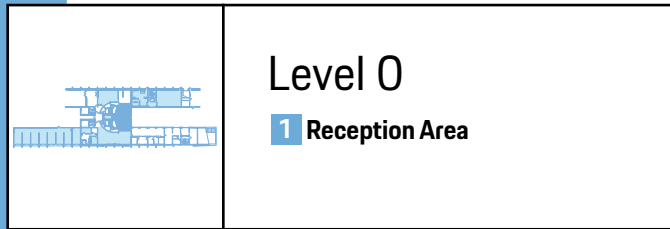
And directly adjoining is the Classic Lounge. Decorated with historical motorsport motifs, it offers an authentic racing ambience. Due to its size, the room is particularly suitable for receptions and small conferences.

Our project office offers privacy and exclusivity. This modern meeting room is located directly trackside and offers not only spectacular views but also excellent technical equipment.

You can get even closer to the track at our Vehicle Delivery, where the integrated roller shutters provide direct access to the on-road circuit. Here we fulfil the dreams of our customers with a new car on a daily basis. And this exclusive area is also available for hiring. A major plus for any event. And the size? Simply decide for yourself thanks to flexible partition wall systems.

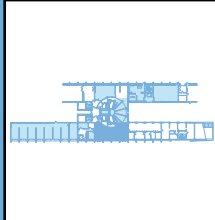
What else does our Level 0 offer? Plenty of visitor parking spaces in the arrival area. A fitting lounge that offers another meeting table. And our Porsche Design Store: So your guests can take a small piece of Porsche home with them along with their memories.





Possible uses		
 Check-in, greeting area, cloakroom	640 m ² × 3.65 m (area × height) (incl. Motorsport Lounge)	 Reception counters: 5.15 m × 1.16 m (length × height)
 Video wall 3×3 matrix of 55-inch UHD displays	 BOSE® sound system for background music, a wireless microphone	 230 V, 16 A





Level 0

2 Motorsport Lounge

Seating
Bar tables: up to 100 persons



Possible uses		
Standing receptions, coffee breaks, finger food buffet, barbecue	640 m ² × 3.65 m (area × height) (incl. reception area)	Service station with cold drinks and coffee machine with coffee specialities
65-inch UHD display (3840 × 2160 pixels) (1920 × 1080 pixels), HDMI port, TV multimedia player	BOSE® sound system for background music, a wireless microphone	230 V, 16 A



Information

Extra Activities

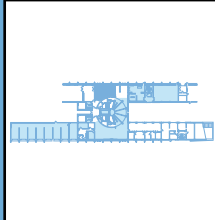
Level 4

Level 3

Level 2

Level 1

Level 0



Level 0

3 Classic Lounge

Seating

U-shape: up to 22 persons

Cube: up to 30 persons

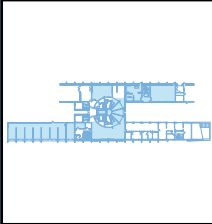
Parliamentary: up to 48 persons

Rows: up to 60 persons

Bar tables: up to 80 persons



Possible uses		
Greeting area, coffee breaks, finger food buffet, seminars, workshops	135 m ² × 3.65 m (area × height)	Lounge area can be completely closed for use as a seminar room
98-inch UHD display (3840 × 2160 pixels), HDMI port	BOSE® 5.1 sound system for presentation sound, background music, a wireless microphone	230 V, 16 A








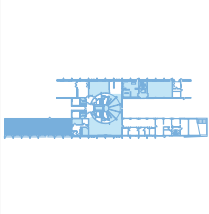
Level 0

4 Project Office

Seating
Table: up to 10 persons



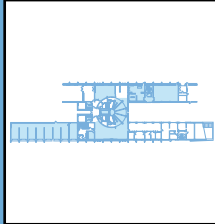
Possible uses 		
Meetings, back office	25 m ² × 3.65 m (area × height)	Integrated magnetic whiteboard, height-adjustable table, sideboards 
  		
84-inch UHD display (3840 × 2160 pixels), HDMI port	Sound system for presentations	230 V, 16 A



Level 0
5 Vehicle Delivery



Possible uses			
When renting the entire location: room for seminars, workshops, product presentations, barbecues, pit stop boxes (at driving events)	560 m ² × 4.70 m (area × height)	Flexible partition wall system	
WUXGA projector (1920 × 1200 pixels, 10,600 lumens), screen (3 × 3 m), HDMI port, VGA port	BOSE® 5.1 sound system for presentation sound, background music, 2 wireless microphones	LED ceiling sail white, dimmable	230 V, 16 A 400 V, 32 A CEE



Level 0

6 Fitting Lounge

Seating
Table: up to 6 persons








Possible uses			
Meetings, back office	25 m ² × 3.65 m (area × height)		
65-inch UHD display (3840 × 2160 pixels), HDMI port on table	Soundbar on TV	230 V, USB port on table	



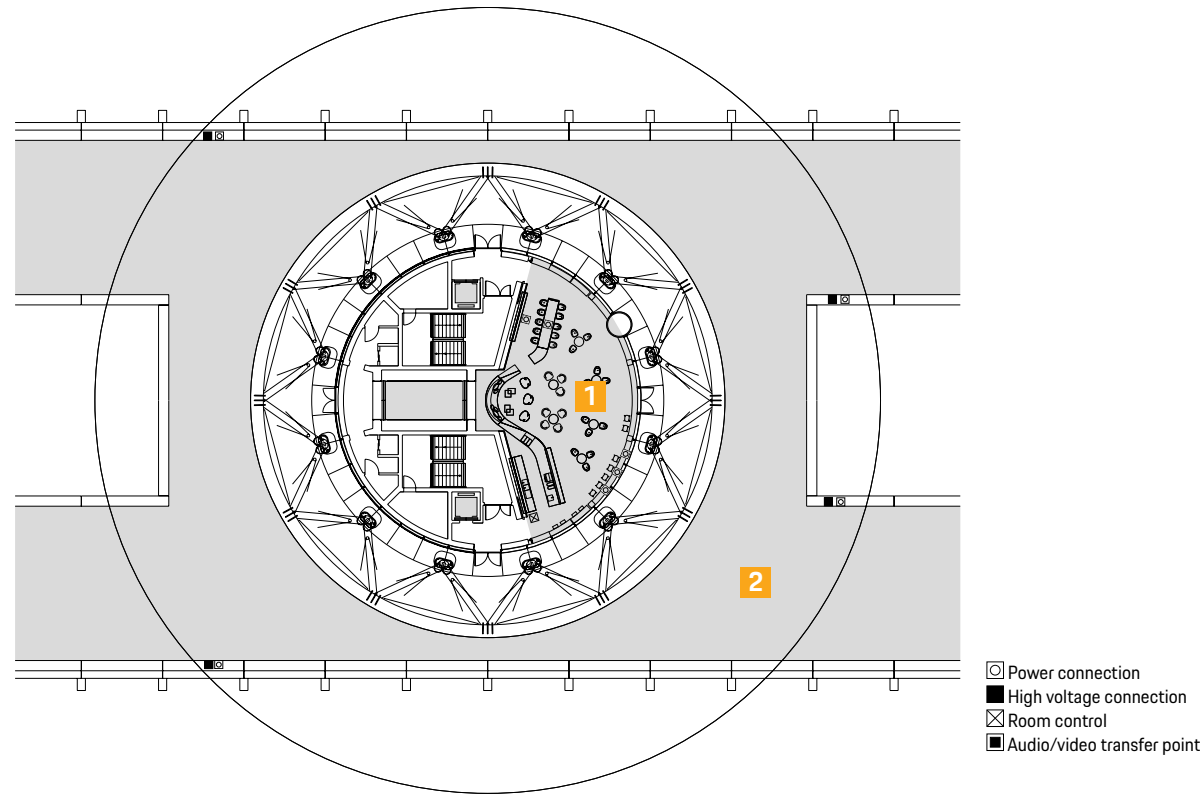
Level 0

- 7 Starter Lounge
- 8 Porsche Design Store



Possible uses		
 <p>Starter Lounge: Standing receptions</p>	<p>Starter Lounge: 185 m² × 3.65 m (area × height)</p> <p>Porsche Design Store: 207 m² × 4.80 m (area × height)</p>	 <p>Starter Lounge: Coffee machine with coffee specialties</p>
 <p>Starter Lounge: 84-inch UHD display (3840 × 2160 pixels), HDMI port</p>	 <p>Starter Lounge: BOSE® 5.1 sound system for presentation sound, background music, a wireless microphone</p> <p>Porsche Design Store: Porsche Design Soundbar for background music</p>	 <p>230 V, 16 A</p>

- 1 Carrera Café
- 2 Terrace



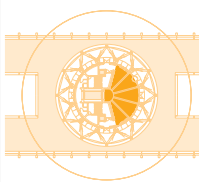
Best seats for your guests. View of the on-road circuit included.

The Carrera Café is an inviting location that is perfect for many uses: Building anticipation, for example. But also relaxation and culinary delights. With a good coffee or a tasty snack, the café offers a peaceful oasis while exploring the Porsche world of experience. True to the spirit of the Carrera RS, elements of that legendary classic can be found repeated throughout the interior design. This also applies to the signal yellow colour, which shows guests the way to the first floor.

The 154 m² of the Carrera Café is a publicly accessible area of the Porsche Experience Center. It is the contact point for all visitors to our company, such as Porsche customers or potential buyers. With convenient power sockets and WiFi, it offers the best opportunities for remote working during longer visits. We hope that you, too, will pay us a visit at the Carrera Café.

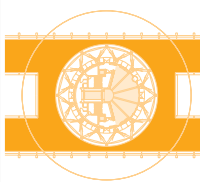
The adjoining terrace offers a unique view over the circuit as it is located 5 m above the pit stop lane. The ideal location for your event: whether in the evening after the Carrera Café has closed or, with exclusive booking, also during the day. Fantastic views for your guests included.





Level 1
1 Carrera Café

Seating
50 seating places in inside area



Level 1
2 Terrace



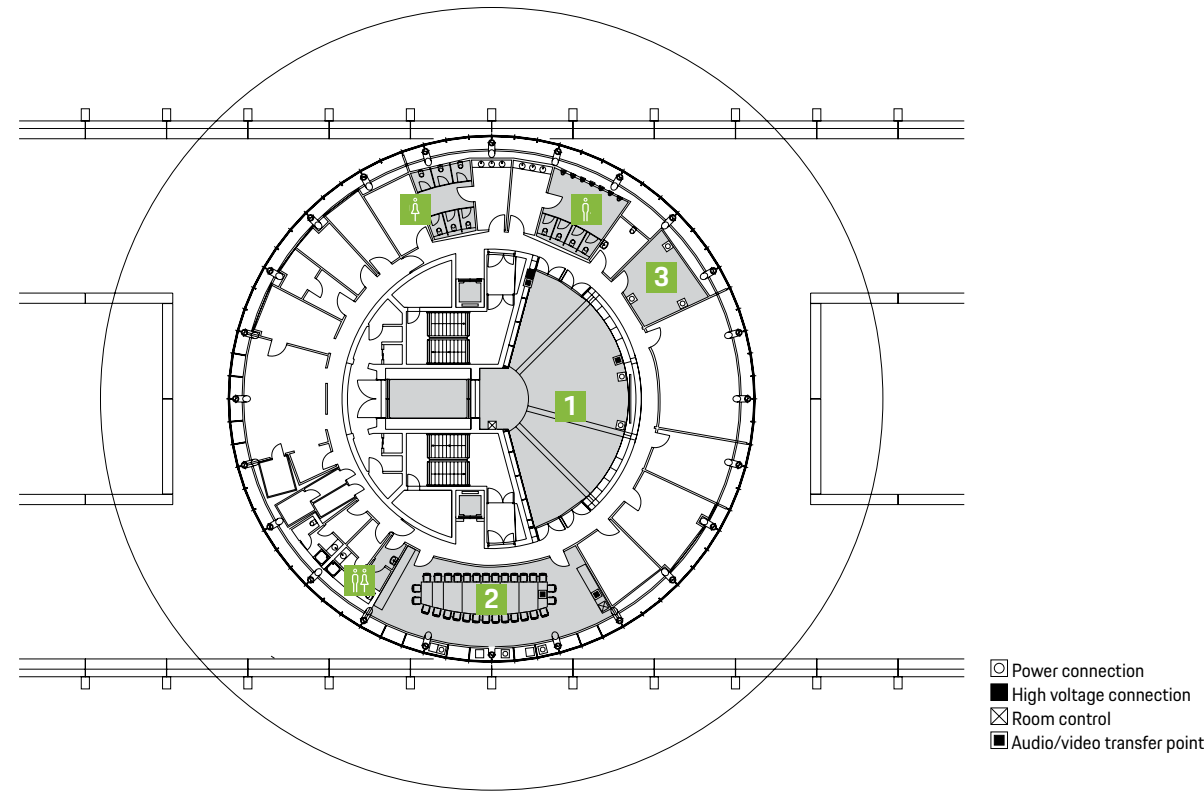
Possible uses		
Public café	154 m ² × 6.70 m (area × height)	Small kitchen with portafilter machine, sandwich maker, etc.
3×75-inch UHD displays (3840 × 2160 pixels), adjustable lighting	BOSE® sound system for background music, microphone available	230 V

Possible uses
Outdoor events, spectator area for driving events (5 m above the start-finish line)
230 V, 16 A 400 V, 16 A CEE



Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.

- 1 Forum
- 2 Board Room
- 3 Club Room



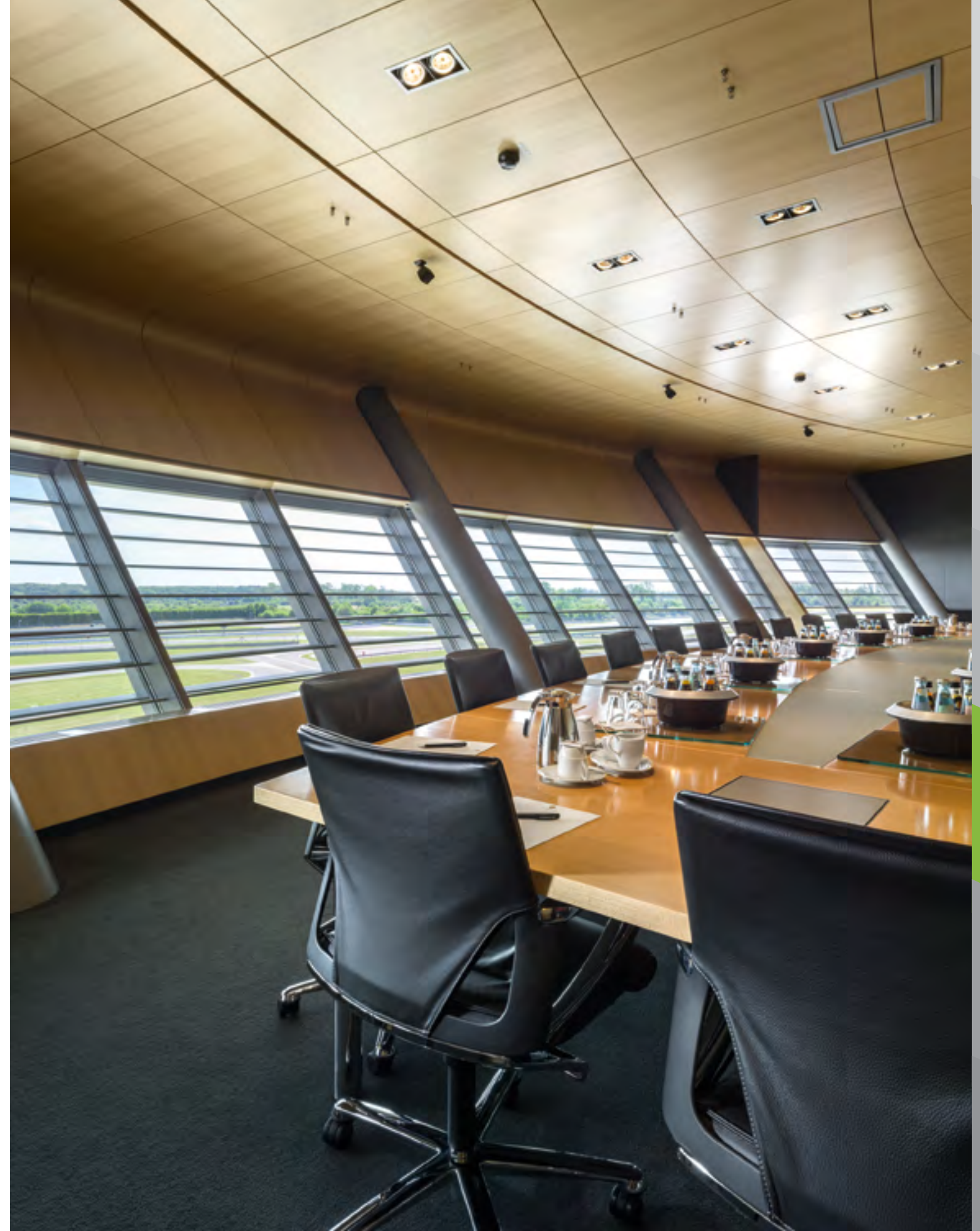
Plenty of space for productive meetings. Including the necessary inspiration.

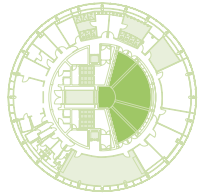
Arriving on the second level, the elevator doors open to reveal a view of the forum: our conference room for up to 80 guests. It has all the latest technology, such as beamer, laptop, visualiser, microphone system, surround sound, lectern and large screen.

The forum can also be used as a cinema for showing your guests a multimedia presentation or your company film.

Of course, you can also book our board room with 30 seats, the latest media technology and a unique view of the site – the ideal venue for important meetings such as executive board and supervisory board meetings. Numerous extras such as magnetic wood panelling for presentations and a catering station, including a high-end vending machine for coffee specialities, make this room particularly versatile. And the unique view of the circuit makes it especially spectacular.

Located on the same level is a club room that can accommodate up to 8 people. Also on this level: the race control. Camera feeds from the on-road circuit and off-road track make for spectacular views of the events outside on the large array of monitors.



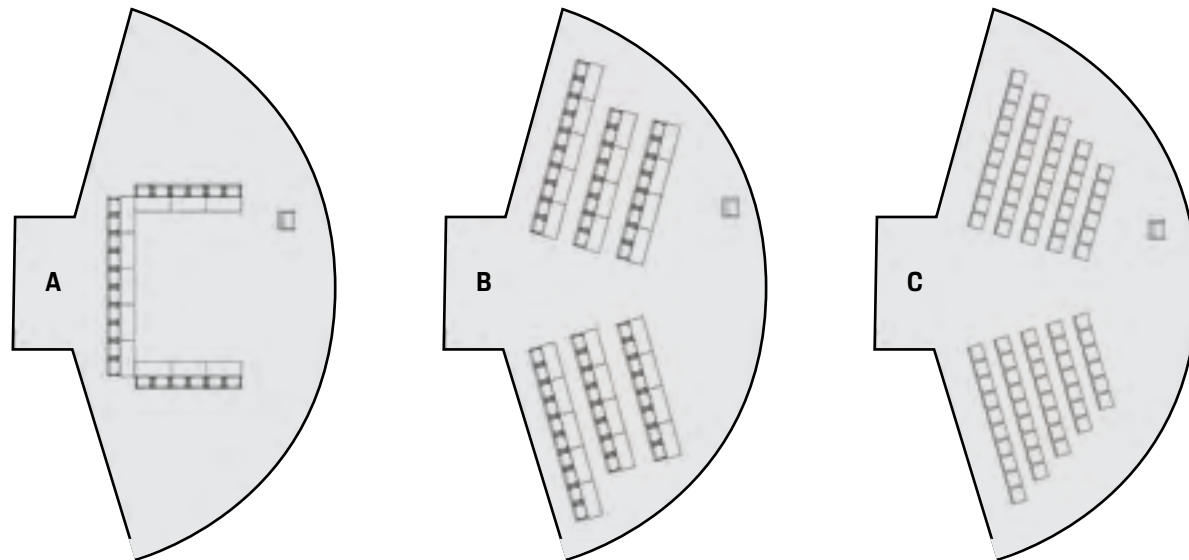







Level 2

1 Forum

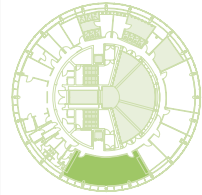
Seating

- A. U-shape: up to 22 persons
- B. Parliamentary: up to 60 persons
- C. Rows: up to 80 persons
- D. Bar tables: up to 96 persons (see figure above)



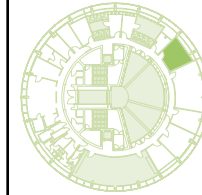
Possible uses		
Seminars, conferences, product presentations, cinema, workshops	160 m ² × 3.75 m (area × height)	Elevator access directly in the room
		
UHD projector (3840 × 2160 pixels, 6,000 lumens), screen (5 × 2.6 m), HDMI port, VGA port	BOSE® 5.1 sound system for presentation sound, 2 wireless microphones, one lectern microphone	230 V, 16 A 400 V, 32 A CEE










Level 2
2 Board Room




Seating
Table: up to 30 persons



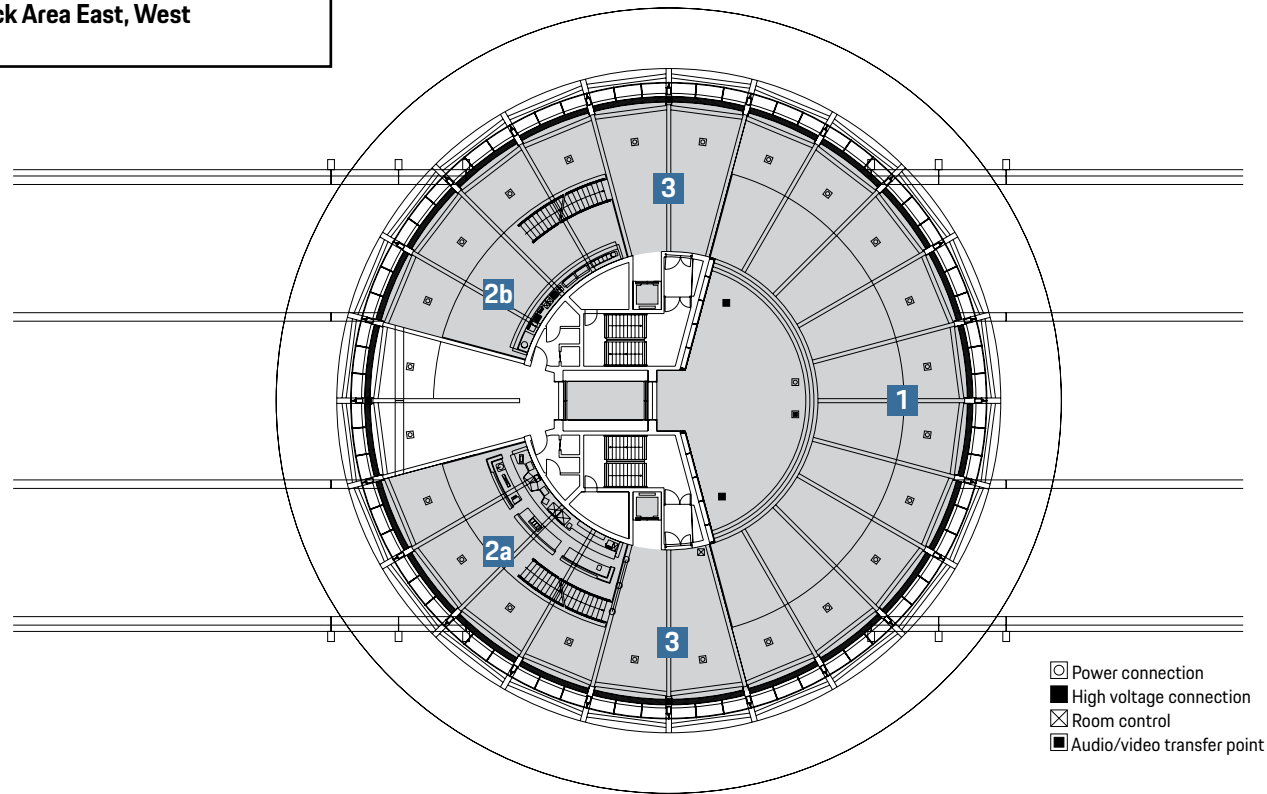
Level 2
3 Club Room



Possible uses  		
Presentations, workshops, executive and supervisory board meetings	85 m ² × 3.50 m (area × height)	Catering station with vending machine for coffee specialities, magnetic wood panelling, table can be illuminated in the desired colour
  		
WUXGA projector (1920 × 1200 pixels, 10,600 lumens), screen (3 × 3 m), ceiling visualiser, Barco ClickShare, Apple Airplay®, HDMI port, VGA port	BOSE® sound system for presentations	230 V, 16 A

Possible uses 	
Meetings, workshops, backstage room, organisation office, artists' wardrobe	25 m ² × 3.50 m (area × height)
 	
Mobile WXGA projector (1280 × 800 pixels, 5,000 lumens), HDMI port, VGA port	230 V, 16 A

- 1 Porsche Auditorium
- 2 Restaurant
 - a) Front Cooking
 - b) Freeflow
- 3 Snack Area East, West



Lots of space for your event. Panorama and the best views included.

Visitors will surely be impressed by the third level with its Porsche Auditorium. The perfect place for informative talks and intense discussions. Or for rich, enjoyable experiences. It offers participants a feeling of spaciousness: 1,360 m², unpartitioned. Panoramic windows all around, which can be darkened if necessary. Versatile use for various events with several hundred guests.

Directly above is the gallery ring, which you can easily reach via the two staircases. And from here you can look into the Porsche Auditorium below.

The equipment of this conference venue is also exceptional. It has a stage, 2 projectors, each with its own 5 x 5 m screen, and a lectern. And last but not least: a special atmosphere. Accompanied by a 360-degree

view of the 400-hectare Porsche Leipzig world of experience.

Up to 500 persons can be accommodated here for conferences. With additional use of the gallery, as many as 680 guests can enjoy a festive evening gala. Clearly visible from each of these seats: the stage – which can also be used for show acts or as a dance floor.

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.

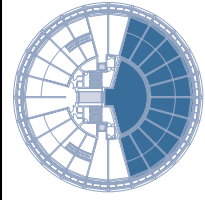


Of course, the culinary aspect should not be neglected at an event. Our restaurant on the same level is divided into various areas offering a variety of catering options. Whether it's a coffee break, a buffet or an exclusive menu – we are happy to cater to your culinary wishes.

Even at large events, the dining on offer here leaves nothing to be desired. And as a feast for the eyes as well, our front cooking further enriches the culinary experience by offering a direct view of the dishes as they are prepared.

In short: The generous dimensions, professional catering and state-of-the-art technical equipment mean that complete conferences and events can be held in the Porsche Auditorium.

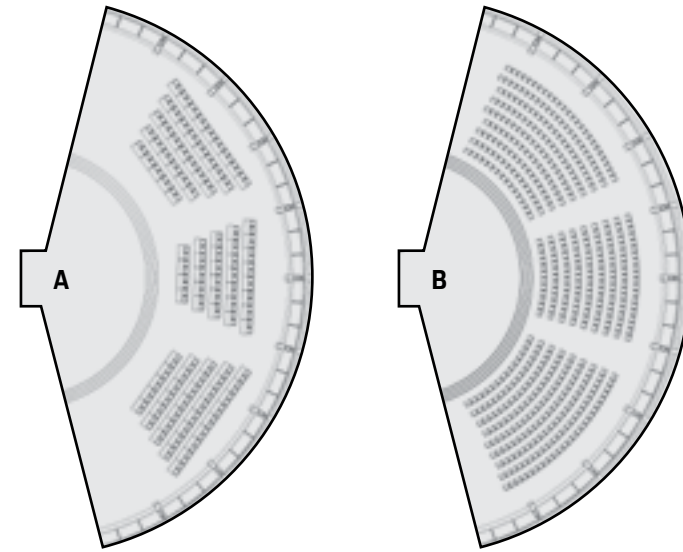
We are also happy to assist you with the selection of suitable artists, decorations or other individual design wishes.



Level 3

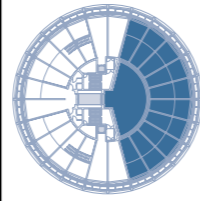
1 Porsche Auditorium

Conference seating
A. Parliamentary: up to 240 persons
B. Rows: up to 500 persons



Possible uses			
<p>Gala events, presentations, shows, meetings, congresses, exhibitions</p>	<p>660 m² × 7.90 m (area × height)</p>	<p>Stage area: 160 m² × 0.50 m (area × height), max. surface load 5 kN/m², only for four-wheeled vehicles with rubber tyres up to a maximum total weight of 3.5 t</p>	<p>Branding lectern, room can be darkened</p>
<p>2 WUXGA projectors (1920 × 1200 pixels, 20,000 lumens), 2 screens (16:10, 5 × 3.12 m), HDMI port, VGA port (stage and control room), SDI projector port (stage)</p>	<p>L'Acoustics A10/KS21 sound system for meetings, live music and presentations</p>	<p>Basic lighting partially dimmable, DMX show lighting, RGBW LED accent lighting</p>	<p>230 V, 16 A 2 × 400 V, 63 A CEE (stage) 1 × 400 V, 63 A CEE (stage ceiling)</p>

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.



Level 3

1 Porsche Auditorium

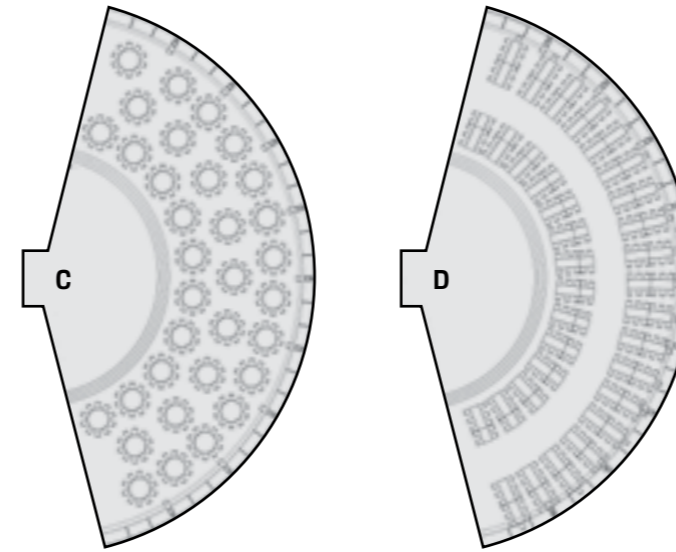
Gala seating

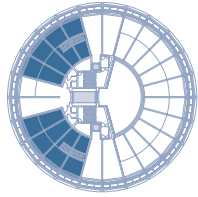
C. Banquet: up to 330 persons

D. Table: up to 400 persons

D. Bar tables: up to 450 persons (see figure above)

F. Mixed seating (incl. gallery): up to 650 persons (see figure above)



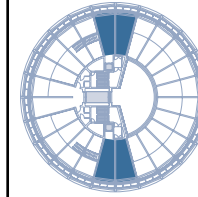


Level 3

2 Restaurant
Front Cooking and Freeflow

Seating

Banquet: up to 50 persons
Bar tables: up to 300 persons
Table front cooking: up to 60 persons
Table freeflow: up to 100 persons








Level 3





3 Snack Area East, West

Seating

Bar tables: up to 80 persons

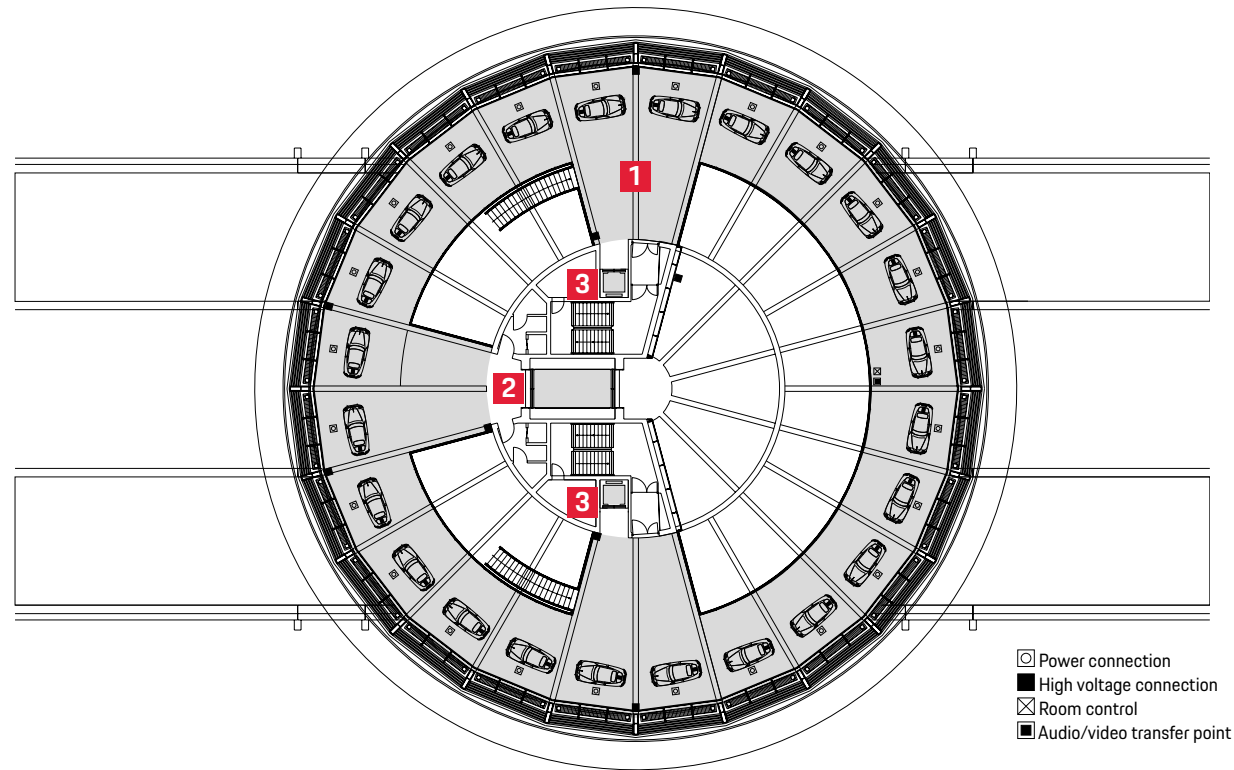


Possible uses  		
Standing receptions, gala evenings, dinners	400 m ² × 2.80 m (area × height)	Menu and buffet cards can be printed with the organiser's logo
		
BOSE® sound system for background music, wireless microphone	Basic lighting dimmable, RGBW LED accent lighting	230 V, 16 A 400 V, 16 A CEE

Possible uses 		
Coffee breaks, get-togethers, finger food buffet	25 m ² × 2.80 m (area × height)	
		
BOSE® sound system for background music	Basic lighting dimmable, RGBW LED accent lighting	230 V, 16 A



- 1 Historic Car Gallery
- 2 Large Elevator
- 3 Small Elevator East, West



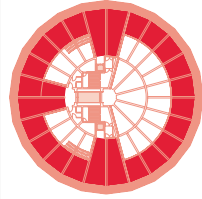
There are many modern event rooms. But this one is also steeped in history.

On the fourth level, the gallery ring, your guests can get very close to Porsche history. Here you can explore an exhibition with many rare and valuable original exhibits. The vehicle exhibition has changing themes and can be used in different ways. Examples include a reception, a gala dinner or as an exhibition space for trade fairs.

The gallery spans the entire circle along the sloping wall of the Porsche Experience Center. The special atmosphere at this level is also due to the exciting architecture: From the gallery, your guests have a view of the Porsche Auditorium one level below. If you decide to hold a conference in the Porsche Auditorium, the gallery ring can

also be used as a catering area. In this way, your guests can experience Porsche history up close and personal. And while they are enjoying the exclusive buffet or taking a tour of the vehicle exhibition, there are many opportunities for relaxed conversations.



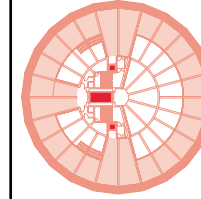


Level 4

1 Historic Car Gallery

Seating

- A. Table: up to 250 persons
- B. Banquet: up to 300 persons
- C. Bar tables: up to 400 persons



Level 4

- 2 Large Elevator
- 3 Small Elevator East, West

Large elevator Carrying capacity	Length
6,000 kg	5.65 m
Width	Height
2.78 m (in the range from 0.75 m to 0.98 m above the ground, the width is reduced by 0.12 m by a control panel)	2.05 m

Small elevator East, West Carrying capacity	Length
1,000 kg	East: 1.38 m West: 1.60 m
Width	Height
East: 1.60 m West: 1.45 m	East: 2.28 m West: 2.12 m



Possible uses		
Standing receptions, gala evenings, dinners, product presentations, trade fairs	960 m ² × 4.00 m (area × height), roof pitch up to 4.40 m	Frame girders and core concrete walls can be individually illuminated (e.g. in the company colours), individual design of large screens in the 24 wall segments possible
BOSE® sound system for background music	Basic lighting partially dimmable, RGBW LED accent lighting	230 V, 16 A 400 V, 16 A CEE 400 V, 32 A CEE

Extra activities

Porsche circuit.

Off-road track with 15 obstacles.

Where else can you introduce so much excitement into your business-to-business event?



Ask your guests to take their seats again after your conference. But this time behind a steering wheel!

A ride in one of the most exciting vehicles – on one of the most exciting circuits. At Porsche Leipzig, business can be combined with thrilling driving experiences. Whether in a “hot lap ride”, lapping the circuit behind the wheel yourself or receiving driver training from a professional Porsche instructor: We show your guests where a Porsche is made – and what it is capable of.

The length of the on-road circuit: approximately 3,700 m – on the ideal line. The width: 12 m. All safety requirements for professional motorsport are fulfilled. You will quickly find out for yourself. In every hundredth of a second. And in every legendary curve. Because the sections of the on-road circuit reproduce famous circuits of the motorsport world. Concentration is already required in the first curve, which is based on the Suzuka S. Feel the centripetal forces pushing you into the next right-hander, which was modelled after Sebring's Sunset Bend. The extreme narrowness of the next curve is reminiscent of the Monaco-Loews curve.

After another hairpin bend, based on the Victoria Turn in Brazil, you drive over the curbs at the exit of our Mobil 1 S curve like on the Nuremberg Ring Grand Prix race track.

You drive on through the Curve di Lesmo before you have to make a hard left-right-left turn on the asphalt into the Spa-Francorchamps chicane. Your last challenge before the start and finish: a combination of curves based on Suntory Corner.

The prelude to the next round: You dive off a 10m high switchback into a corkscrew similar to that of Laguna Seca. Or drive through a 180-degree curve like the Parabolica in Monza.

Your heart will pound as you pass through the Karussell, a faithful replica of the legendary circuit Nürburgring north loop banked curve, which can also be integrated into the circuit.

The dynamic circuit with its wettable dynamic stretch of more than 150 m in length and the skid pad with a diameter of 120 m that can also be flooded ensures even more performance over a total length of 2.2 km. With a width of 6.5 m, it is not a racetrack in the classic sense but rather has the character of a country road.

This section can be combined with the on-road circuit or driven separately. In total, there are more than 10 different route variants, allowing for numerous driving experiences and varied training content for all levels of difficulty.

Accept the challenge on the tarmac. Beyond all the usual restrictions. And always pushing the limits.

Of course, we also offer you attractive driving events independent of a conference at the Porsche Experience Center. Come to us with your wishes, and ask about the exact arrangements for hiring the track.



Guided drive.

Test different models of our brand, and experience impressive driving characteristics under professional guidance – behind an instructor vehicle driving ahead, on the ideal line.

Hot lap rides.

Get in – belt up – hold tight. We take care of the rest. Whether in the 911 GT3, 911 Turbo, Taycan, Cayenne, Panamera, Macan or even a thoroughbred racing vehicle, the 911 GT3 Cup – heart palpitations and butterflies in your stomach included.

Section training.

In section training under the guidance of an experienced instructor, you will improve your driving skills and test your dexterity and response time. You can expect training sections such as slalom, braking or a quick lane change.

Lapping.

After the guided driving and section training, you can enjoy independent sporty driving on the circuit. Determine your own pace through challenging sections of curves in search of the “perfect” and, above all, safe line.

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.

1 Sunset Bend

Sebring/USA

Description: right-hand bend
Length: 276.52 m
Radius: 59 m, 137 m

Instructor's tip: The aim is to make a perfect approach, only slightly touch on the curbs and drive through the bend with a constant steering angle and gradual acceleration.

2 Loews

Monte Carlo/Monaco

Description: right-hand hairpin with a slight incline (U-turn)
Length: 72.50 m
Radius: 21 m

Instructor's tip: Brake hard, avoid too much speed when entering the bend and steer in very late. Open the steering early and keep the momentum going into the following straight section.

3 Victoria Turn

Rio de Janeiro/Brazil

Description: left-hand bend with a barely perceptible incline (U-turn)
Length: 124.08 m
Radius: 29 m

Instructor's tip: Watch out for the late entry point. While braking slightly, drive the vehicle through the dip towards the crest. After the rise, accelerate consistently and use the curbs.

4 Mobil 1 S

Nürburgring/Germany

Description: right-left combination
Length: 129.44 m
Radius: 86 m, 69 m

Instructor's tip: On the approach, follow the slight bend. Steer in early. Pull on the brake slightly at the first crest. Use the apex, avoid rolling and keep the vehicle on course. Take care in the rain: it can be slippery when exiting the bend.

5 Curve di Lesmo

Monza/Italy

Description: right-hand bend (oval)
Length: 509.96 m
Radius: 110 m, 118 m

Instructor's tip: Different lines can be chosen when entering the bend, depending on the model. Focus on the crest early. Follow the different radii of the bends by varying your pressure on the accelerator.

6 Bus Stop

Spa-Francorchamps/Belgium

Description: left-right-left chicane
Length: 52.33 m
Radius: 19 m

Instructor's tip: The principle of braking into the bend and accelerating out applies here. Connect entry and exit with a specific steering angle, while using the apex. Avoid understeering and accelerate rather late.

The Porsche Circuit



A Dynamic stretch

Purpose: built to simulate extreme situations with real speeds. So that the driver can cautiously approach their own limits, and the limits of physics, in safe surroundings. Perhaps in a slalom, or braking and avoidance exercises. The aim is to master these extreme driving limits.

7 Suntory Corner

Shizuoka/Japan

Description: right-left combination
Length: 177.19 m
Radius: 38 m, 66 m, 189 m

Instructor's tip: Brake hard as you approach the tight left-hand bend. Careful with the throttle. After the left-hand bend go right over to the centre of the road for optimum acceleration through the right-hand bend.

8 Corkscrew

Laguna Seca/USA

Description: right-left-right combination
Length: 252 m
Radius: 20 m, 25 m

Instructor's tip: When entering the bend, look up. Brake just before the top and drive the vehicle precisely over and through the tight left-hand bend. When exiting the right-hand bend, accelerate cautiously to keep the vehicle stable.

9 Parabolica

Monza/Italy

Description: right-hand bend
Length: 219.91 m
Radius: 70 m

Instructor's tip: Watch out for the late entry point and crest. Look far into the bend, aim at the crest and steer the car with the accelerator pedal.

10 Suzuka S

Suzuka/Japan

Description: left-right combination
Length: 215.84 m
Radius: 73 m, 169 m

Instructor's tip: Watch out for rear-end balance, as steering into the bend and braking overlap. Once you have entered the bend apply the throttle again early. Incorporate the apexes in the line. Steer calmly and deliberately. Avoid rolling and oversteering.

11 Karussell

Nürburgring/Germany

Description: steep banked turn (180°)
Length: 158 m
Radius: 34 m

Instructor's tip: On driving into the slope, watch out for the exact entry point and drive through the bend with constant speed. Don't accelerate too hard when leaving the bend and avoid oversteering.

B Skid pad

Purpose: used as a training area for coping with unstable driving conditions. The skid pad can be flooded for that purpose. From 'slightly wet' to 'monsoon-type rain'. Best conditions for practising drift and experiencing oversteering and understeering.

The best way to overcome obstacles is together. This is not only true in business.

Not everyone is looking for an exciting experience on the tarmac. Many like the combination of performance and adventure that is possible in the Cayenne on our off-road track. A route that demands a lot of skill from a driver. A total of 6 km awaits your guests with 15 challenging test sections.

In this driving event, they experience real off-road driving. And the tough challenges posed by our terrain. Drivers will cross

bunkers. Climb a steep mountain path. Ford a water crossing. Overcome a slanting section with an incline of up to 35°. Or clear a ramp with a gradient of 80%, demanding great skill.

Your guests experience rolling hills, gravel roads and mud tracks. They experience the Cayenne. And they experience driving at the physical and technical limits. A fascinating event that takes place in a biotopically structured landscape. More than

100 hectares, which are also home to wild horses and aurochs. The off-road track is a challenge – experienced instructors are always at your side with driving tips.

Another suggestion for the summer months: Simply send your guests to the "Prairie". By which we mean our conference room, which has the same name, for meetings with up to 15 persons. There is also a terrace available for an enjoyable outdoor barbecue with up to 100 persons.

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.



Prairie

Seating
Indoor seating: 15 persons
Outdoor seating: 80 persons



Possible uses		
Outdoor events, teambuilding, meetings, barbecue	approx. 29 m ² × 3.00 m (area × height)	Water connection, fridge and freezer, temperature-controlled wine cabinet, catering equipment, WC, Outdoor area with terrace, beer benches, grill, patio heaters, view of the aurochs pasture
47-inch HD TV, HDMI port on table	No separate sound system (TV speakers)	230 V + high voltage socket outside

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.

1 Gravel Track

Slush or mud: the loose track ballast simulates both at the same time. Getting stuck? Can happen. If you don't drive steadily.

Instructor's tip: keep your speed constant. Off-road mode provides additional traction.

2 Sand track

Into the desert. At least for a short time. The challenge: half a metre of deep sand to get through. Getting stuck? Almost impossible thanks to Porsche Traction Management (PTM).

Instructor's tip: keep an even speed. Only controlled acceleration.

3 Log course simulation

The destination: in sight. The route: anything but easy. Through various concrete cylinders that will make the course difficult to complete.

Instructor's tip: calm, careful driving.

4 Steep ascent

How do you get over an 80% incline? With 100% nerve. An extreme challenge for the driver. And the passenger. How do you pass the nerve test? With electronic all-wheel drive.

Instructor's tip: on the way up, drive at a constant speed and very carefully. On the way down with the help of Porsche Hill Control (PHC).

5 Twisting

Up into the air. Stone humps staggered to the left and right cause the vehicle to pitch. Diagonally opposite wheels are then up in the air and are braked by the automatic braking differential (ABD).

Instructor's tip: drive cautiously in slow motion.

6 Rocky climb

The only way up? The steps. The way down: also the steps. Wheels lose contact with the ground? No problem, Porsche Hill Control (PHC) evens out the ride.

Instructor's tip: drive at walking pace with constant engine speed.

A Prairie

Our conference room for meetings with up to 15 persons. For a barbecue with up to 80 persons there is also a terrace available.

7 Woodland section

This trip into the forest is not a walk in the park. There are various stone humps, a ditch crossing and a banked slope, with a 30% gradient and a 25° incline crossing the path.

Instructor's tip: set the air suspension to special terrain. Drive the vehicle slowly while anticipating what is ahead.

8 Slanting section

Now it gets really steep. Maximum concentration and some nerve are needed here. Because the vehicle leans extremely to the side. By 25° on the straight section and up to 35° in the bends. Passengers: hold tight.

Instructor's tip: drive slowly and keep control. Avoid excessive steering.

9 Ramp crossing

A steady hand is required. Because it's tight. The road: narrow. The ground: slippery. Above all, precision is needed.

Instructor's tip: set the air suspension to special terrain to avoid any grounding. Porsche Traction Management (PTM) helps with this.

The Off-road Track



15 Water crossing

Keep the windows and doors closed. Because you are about to drive through a water ford that's up to 50 cm deep and 100 m long. The special construction of the Cayenne body will ensure that nobody gets wet.

Instructor's tip: drive at walking speed.

14 Corduroy road

We put obstacles in the way. More accurately: wooden logs that have to be crossed. Terrain rarely gets rougher than this. The automatic braking differential (ABD) helps smooth out any unevenness.

Instructor's tip: drive very carefully and slowly.

13 Muddy track

Firm ground? Afraid not. Staying on track? Almost impossible. A real challenge in deep mud.

Instructor's tip: drive smoothly and stay in the ruts. Avoid excessive steering. The rear differential lock provides the right amount of traction.

12 Hilly section

Constantly up and down – only the enjoyment remains consistent. In between: a tank bridge to overcome.

Instructor's tip: drive quickly, except for the tank bridge. Porsche Traction Management (PTM) helps on the way up the hills, Porsche Hill Control (PHC) on the way down.

11 Field track

Face your fears. Through swampy terrain. Through bends, mud and sludge. In deep ruts.

Instructor's tip: fast on the straight sections, moderate in the bends.

10 Bunker crossings

Hold on tight. It's a rough ride over the old bunkers in the track. The drive: up and down. Vision: restricted.

Instructor's tip: drive the vehicle with moderate speed. Porsche Hill Control (PHC) will help going downhill.

Driving a Porsche on the road is a fascinating experience. This is the way it got there.

Are you looking for an exciting setting for your event? Or would you like to deepen your knowledge of modern production techniques such as just-in-time, just-in-sequence and kanban? We'll take it from here. You and your guests will enjoy a fascinating look behind the scenes. Follow the construction of the Panamera and the Macan as part of a factory tour. With precision craftsmanship. And great attention to detail.

For example, experience at first hand how the interior – the focal point for the future driver – is created.

Or how the headlining and windows are fitted with pinpoint accuracy. The prerequisite for smooth production processes: logistics that are coordinated down to the smallest detail. You will get to know our automatic guided vehicle systems. These little technical assistants move completely independently around the production facility. And ensure perfect interaction between man and machine. In which every second and every millimetre counts, as does the skill of the employees.

Of course, the factory tour is accompanied by an experienced customer advisor who is happy to answer individual questions. Clearly and understandably. Not least through the use of digital headsets for each individual guest. The duration? Much too short. Because there is a lot to see, a lot to talk about and a lot to admire.

Up to 120 people can take part in our factory tour. With the newly collected impressions, there will be plenty to talk about at your event. A truly fascinating experience.



Information

As important as the destination: the preparation.
Your roadmap for a successful event

Information on fuel consumption, CO₂ emissions and power consumption can be found on page 76.





Porsche performance for your event.

Our service for your event.

We promise you nothing less than all-round service for your event. From the first planning meeting to the final invoice. We will help you find a suitable hotel, organise the bus transfer for your guests or support you in procuring equipment for your event. Would you like to enhance your event with a city tour or a visit to a concert? Our partners in Leipzig are happy to help.

High-speed WiFi for your guests.

This applies to our entire Leipzig site – and at every event. That's why we offer our guests a freely accessible hotspot throughout the premises. In addition, we can provide you with additional personalised WiFi connections with a synchronous data transmission rate up to 750 Mbit. At your event, these special connections are then only available to a group of people who have been verified by you. This guarantees you a lot of flexibility and optimum performance. And above all: confidentiality.

Our event portal.

Our online portal especially for event organisers provides you with additional options for optimally preparing your event. From 3D views of our premises to photos and film sequences for downloading. Find out more at www.porsche-leipzig.com/eventportal.

The Porsche Leipzig app.

With the Porsche Leipzig app, you have access in advance to a wide range of information and entertainment options relating to Porsche Leipzig. You can get all the relevant information at www.porsche-leipzig.com/app.

The Porsche Leipzig app is available free of charge from the Apple App Store or the Google® Play Store.



Leipzig: much more than the starting point for a circuit driving experience.

If you visit Leipzig, you should make time. For Porsche. But also for the city itself. The sights of the well-known trade fair and business centre with one of the oldest German universities are diverse. Just as its history. Bach, Mendelssohn, the St. Thomas Choir and Goethe have all left their mark here. Also more recent history: Because the peaceful revolution by the citizens of East Germany of autumn 1989 had its starting point here.

The historic city centre with its architecturally unique passages is the ideal place to discover and experience. The surrounding Neuseenland lake district, which was created by the extensive renaturation of former opencast lignite mining areas, invites you to relax.

With a large number of hotels in different categories, Leipzig offers the right accommodation for every budget. And how you can get to us and your event from Leipzig – or directly from home – is shown above.





	Consumption (in l/100 km)				CO ₂ emissions (in g/km)		Power consumption Combined (in kWh/100 km)	
	Town	Country	Combined		NEFZ	WLTP	NEFZ	WLTP
	NEFZ	NEFZ	NEFZ	WLTP				
718 Cayman GT4	15.0–13.7	8.5–8.1	10.9–10.2	11.1–10.7	249–232	251–242	–	–
Taycan 4S	–	–	–	–	–	–	25.8–25.4	24.1–19.8
911 GT3	19.2–17.3	9.9–9.5	13.3–12.4	13.0–12.9	304–283	294–293	–	–
Panamera GTS	15.4	8.2–8.0	10.9–10.7	13.1–12.1	249–244	275–196	–	–
Panamera 4S	11.6–11.3	7.5–7.4	9.0–8.8	11.3–10.3	205–201	256–234	–	–
Cayenne	11.5–11.2	8.2–8.1	9.4–9.2	12.5–11.5	215–210	283–259	–	–
Macan GTS	12.3	8.4	9.9	11.7–11.3	225	265–255	–	–

as at: 05/2022

www.porsche-leipzig.com